



Culinary Demonstration



"Innovations in the food-to-go sector which respond to the demands of the responsible consumer on-the-move."

Wednesday 19 March 2008

- **11am - "Wanderers of the world : a case study on the northern countries"**: A case study focusing on innovative offerings that use culinary traditions from colder climes by **CINRJ - POLARBROD**
- **12am - "Desserts on-the-go for the gourmet globe-trotter"** by **YOPLAIT**
- **2pm - "Bistro food-to-go"** : A look at the bistro phenomenon in terms of snacking trends.
- **3pm - "Snacking : stand out from the crowd whilst keeping it simple"**: New and original menu and recipe ideas combining traditional ingredients with modern tastes both from home and further afield (innovative food products, new packaging ideas etc...) by **EURIAL POITOURAINE**
- **4pm - "Fair-trade products worthy of the responsible consumer"** : Snacking trends now incorporate organic and fair-trade products in a bid to answer the demands of the responsible consumer who favours sustainable development.
- **5pm - "Energy & Vitality to take away"** : The dried fruits market is booming; A phenomenon born out of a real infatuation by consumers on-the-move.
- **6pm - "A bite to eat"** : Finger food to nibble "en route" or to team with an aperitif.

Thursday 20 March 2008

- **10am - "Wanderers of the world : A case study on the northern countries"**
- **11am - "Wild grains in our breads"** by **HARRY'S**
- **12pm - "Snacking : stand out from the crowd whilst keeping it simple"** by **D'AUCY**
- **1pm - "Energy & Vitality to take away"** by **FIVE STARS FOOD**
- **2pm - "Fair-trade products worthy of the responsible consumer"**
- **3pm - "Desserts on-the-go for the gourmet globe-trotter"**
- **4pm - "A bite to eat"**